

Beat: Technology

ELEGANCE UNLIMITED - DUCATI XDIAVEL NERA, PARTNERSHIP With POLTRONA FRAU

MADE IN ITALY DESIGN AND CRAFTSMANSHIP

PARIS - ROME, 10.06.2022, 13:30 Time

USPA NEWS - XDiavel Nera: made in Italy Design and Craftsmanship combine with Technology and Innovation in a Motorcycle made by Ducati in Partnership with Poltrona Frau's Interiors. The XDiavel Nera will be produced in a Limited-Edition Numbered Series of 500 Units: it is characterized by an Elegant "Black on Black" Livery and by a Special Customizable Saddle made of Pelle Frau®.

XDiavel Nera: made in Italy Design and Craftsmanship combine with Technology and Innovation in a Motorcycle made by Ducati in Partnership with Poltrona Frau's Interiors. The XDiavel Nera will be produced in a Limited-Edition Numbered Series of 500 Units: it is characterized by an Elegant "Black on Black" Livery and by a Special Customizable Saddle made of Pelle Frau®.

- Numbered and Limited Edition

The XDiavel Nera will be produced in a Limited-Edition Numbered Series of 500 Units. The Serial Number is engraved on a Dedicated Plate on the Trellis Frame.

- Saddled by Hand

The most recognizable part of the XDiavel Nera is the Special Seat made of Pelle Frau®: a Soft Natural Leather Saddled by Hand, the result of Years of Research by Poltrona Frau. It is available in 5 Different Colours (Siam Red, Steel Blue, Cemento, India and Selva) and is Customized with a Series of "X" engraved through a Sophisticated Laser Process, which recall the Name of the Bike.

- Technocruiser Soul

XDiavel Nera expresses the Power of Opposites, combining the Relaxed Pace Typical of the Cruiser World with the Sporty Ride and Thrilling Performance of Ducati. The Twin-Cylinder Testastretta DVT 1262 is the Beating Heart of XDiavel. The Chassis, Suspension, Braking System and Electronic Equipment guarantee Comfort, Safety and High-Level Performance at the same time.

- Unique and Unmistakeable

Each Saddle, Handmade in Natural Pelle Frau® Leather, is a Unique Piece, it is available in 5 Different Colors directly from the Poltrona Frau Palette. A Corredo Si Aggiungono a Wider Comfort Saddle and a Backrest, also in Pelle Frau® Leather, suitable for travelling in two without sacrificing Style.

- Equipment Supplied

The 500 Ducatisti Enthusiasts who order XDiavel Nera will also receive an Exclusive Key Ring and Document Holder made of Pelle Frau® Leather in the Matching Colour to the One Chosen for the Saddle.

- The Partnership with Poltrona Frau

Sometimes Italian Prestigious Names come together. Two Brands that share a Passion for Beauty, that have Unique Histories, whose aim is to design and bring to life Dreams. Two Brands that make Craftsmanship a Distinctive Feature, always supported by Sophisticated Technological Solutions and Fine Materials. Two Brands that, despite working in Different Sectors, create One-Of-A-Kind Products with Distinctive Identities that represent and embody Made in Italy Quality around the World.

- Two Made in Italy Excellences

Poltrona Frau is a Leading Company in High-End Furniture and an Ambassador of Italian Excellence all over the World. The Collaboration with Ducati, introduced with the Ducati Scrambler Club Italia Project, benefits from the Experience gained over the Years by the Interiors in Motion Area of Poltrona Frau. The Interiors in Motion Business Unit specializes in the Creation, Construction and Supply of Distinctive Leather Interiors in the Premium Automotive, Aviation, Rail Transport and Offshore Navigation Sectors.

- "Black on Black" Livery with 5 Different Colours for the Saddle

The Elegant "Black on Black" Livery, in which Gloss and Matt Black Portions alternate, combines with the Special Seat made of Pelle Frau®: a Leather that combines the Classic Traits of the High-End Furnishings Sector with the need to achieve Ultimate Performance in terms of durability, in keeping with XDiavel Nera.

A Natural Full-Grain Leather, it is Soft, Silky and Elegant, and gains in Personality with use Time-Proof. in a few words the result of Years of Research by Poltrona Frau. The Seat is customized with a Series of "X" Engraved through a Sophisticated Laser Process, recalling the Name of the Bike. The Saddles are made Entirely by Hand by Poltrona Frau Artisans, at Tolentino Factory, in the Heart of Marche.

Source: Official Presentation @Poltrona Frau Paris, on May 24, 2022.

With the presence of Andrea FERRARESI, Director of Centro Stile Ducati (Italy)

Ducati Xdiavel Nera - Elegance. Unlimited.
Made in Italy Design and Craftsmanship

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-21005/elegance-unlimited-ducati-xdiavel-nera-partnership-with-poltrona-frau.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

Official Federal Reg. No. 7442619